



CREATIVITY IS INVENTING, EXPERIMENTING,
 GROWING, TAKING RISKS, BREAKING RULES,
 MAKING MISTAKES AND....
 HAVING FUN.

Mary Lou Cook



LEARN

We use Active Learning Methodologies.

We already have for more than 15 years been training trade professionals. We work through meaningful learning methodologies, as PBL - Project Based Learning. We offer complementary and free Language training with native teachers.

EXPERIENCE

School and Companies committed with your training.

All our studies include a Dual education system. You will be able to train in a company and do the internship from the first year. We have a workshop, shop window and a simulated company. Students have the opportunity to do exchange studies or internships abroad.

MOVE FORWARD

Innovation, the path to success.

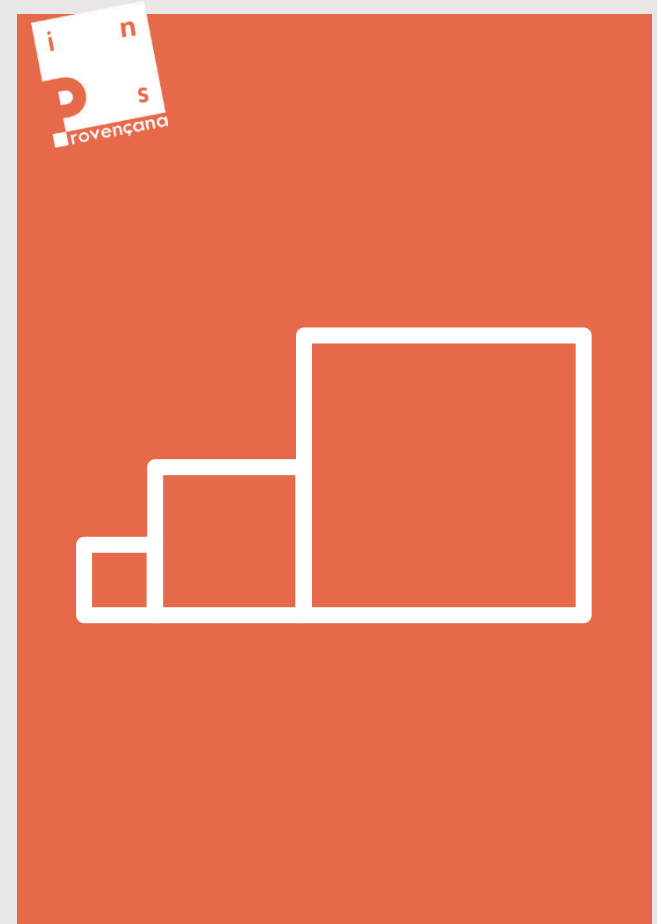
We keep in constant touch with companies in our area We work on their proposals and challenges in classroom and reinvent ourselves every day to give students the professional skills that the market demands.

INS PROVENÇANA

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VOCATIONAL PROGRAMMES IN TRADE AND MARKETING





YOU'LL WANT TO STUDY WITH US!

Small groups and individualized treatment

You will have an academic tutor who will help you with your studies, and an internship tutor to follow you up during training in workplaces.

Fully equipped classrooms

In order to adapt to the labour market, we have 10 equipped classrooms with computers, internet, network connection and updated software, as well as classroom-shop, workshop and shop window.

DUAL training

All the studies of the professional group offer DUAL training that allows for paid internships in large companies such as: Mediamarkt, Desigual, Orange or Decathlon. In addition, you may have the opportunity to exchange studies or internships abroad.

Methodology

We believe in a collaborative, participative and experiential way of working. Training activities are organized promoting learning by projects and in professional challenges. You will carry out outings and complementary activities to improve and expand your training. We also organize technical conferences where companies in the sector tell us their experiences and market trends.

Labour market

You will do internships in renowned companies in the sector, which will allow you to know the business reality, expand your network of contacts and increase your chances of finding a job. You can choose whether you want to do DUAL training or training in work centres.

Labour exchange

We have our own job bank in the centre in operation, with a high percentage of employment of our alumni. About 60% find work in the first year, and 80% within two years after finishing the studies.

VET in Commercial operations

 1st course: mornings
2nd course: afternoons

 2000 hours

 September - July
Monday - Friday

 Internship in sector
companies

Interested in e-commerce? Would you like to run a small business or perform customer service plans? Well, these studies are for you!

The subjects you will study are: Marketing in commercial activity, Management of a small trade, Warehouse techniques, Purchases management, Technical sales, Sales point dynamization, Sales processes, Computer Apps for commerce, Commercial customer service, electronic commerce, English and Job guidance and training.


You will be able to work in any sector within the marketing area and perform different trade organization and management functions, such as Sales Representative, Customer Service Assistant, Stock and Warehouse Management Technician, Communication and Marketing Department Assistant, among others.

Higher VET in International Trade

 1st course: mornings
2nd course: afternoons

 2000 hours

 September - July
Monday - Friday

 Internship in
sector companies

Do you like international trade? Would you like to manage import and export conditions? Well, these studies are possible!

The subjects you will study are: International freight transport, Business economic and financial management, Storage logistics, Administrative management of international trade, Market information system, International marketing, International negotiation, International funding, International means of payment, Digital commerce, English, French, Job guidance and training and International trade project.


You will be able to work in a constantly expanding sector, such as customs agent, freight forwarder, logistics coordinator, international trade agent, head of imports and exports department, consignee, among others.

Higher VET in Marketing and Advertising

 1st course: mornings
2nd course: afternoons

 2000 hours

 September - July
Monday - Friday

 Internship in
sector companies

Crates, plans, and executes advertising campaigns and design communication strategies. Your future in communication, starts here!

The subjects you will study are: Customer, consumer and user service, Communication materials designing and development, Business economic and financial management, Business research, Fieldwork in commercial research, Products and services launch, Digital marketing, Communication and media, Marketing policies, Public Relations and Event organization, English, Job guidance and training and Marketing and advertising project.

You will be able to work in advertising agency, producer, or marketing department such as Advertising Technician, Event organizer, Market Research Technician, Community manager, among others.

A BRIDGE TO UNIVERSITY

Higher degree training studies give access to University with validations, taking advantage of the time invested in reducing the degree's length and allowing students to face University studies from the perspective of knowing the profession well.

Vocational and Educational Training specialized in Commerce and Marketing are compatible with many university degrees, where the following stand out:

Degree in Business Administration
Degree in Advertising and Public Relations
Degree in International Relations
Degree in Labour Relations
Degree in Economics
Degree in Law